



Michele Clark's Sunset Sessions

Presented by All Media Music Group



"Like American Idol without the fluff and commercials, Sunset Sessions shines a light on undiscovered talent" San Diego Magazine

15th Annual Sunset Sessions Artist Opportunities and Information:

Now Accepting Band Submissions: 15th Anniversary Triple A Sunset Sessions

Where? The intimate & luxurious Rancho Bernardo Inn * San Diego, CA.

When? February 16, 17 & 18th 2012

Sunset Sessions is celebrating 15 years of Giving Artists a True Chance to be Heard

Sunset Sessions is an industry only event that brings radio stations, music supervisors from film, tv, commercials and video games along with record companies, managers, publishers and press together with the freshest new talent and some legendary favorites. Its main purpose is to expose the tastemakers of our music industry, and in particular the Triple A format, to the brightest new stars of tomorrow. The event is held over 3 nights and 2 days and often includes informative panels, listening parties and movie screenings. Sunset Sessions is hosted and broadcast by Triple A Radio Station KPRI and other radio stations across the country fly in winners as well. This is the **ONLY** music industry event that can guarantee the attendance of radio programmers and music supervisors at the artist showcases, and this is reflected in our tremendous success rate of breaking new artists!

In attendance at our last Triple A Sunset Sessions we had 800 music industry movers & shakers, who were treated to performances by 44 artists over the course of 3 nights and 2 days. In just the few months already, many of these artists have secured film, television, commercial and video game placements as well as great radio successes (#1, Top 5, Top 10 and Top 20 records!) after their exposure or launch at February or June's Sunset Sessions. The event was covered by radio, internet, television and press throughout the world.

IMPORTANT INFORMATION:

- We REQUIRE the attendance of all Music Supervisors and Radio Programmers at all Main Stage Shows. We actually TAKE ATTENDANCE.
- All Sunset Sessions artists will have increased visibility and better success in securing Film, TV, commercial and video game placements along with Triple A Radio airplay.
- We are the ONLY convention that NEVER charges a radio station or music supervisor to attend. To the contrary, we actually cover the airfares, hotel rooms, food and registrations associated with bringing in the Radio Programmers and Music Supervisors from across the country. This is how we can guarantee their attendance at the artists' Main Stage shows. Each year we have 80-100 Radio Programmers and Music Supervisors, which makes Sunset Sessions the most strongly attended convention by people who are still passionate about new music. This is why there is a performance fee – to cover the enormous costs of the air, hotel, food, production etc associated with this guaranteed attendance. Where all other conventions actually charge all attendees... we cater to the tastemakers and gatekeepers and provide them with a beautiful relaxed weekend, so they will come with open ears and open hearts to help launch our Sunset Sessions artists.
- We bring together two very important sects of our industry, who rarely have the opportunity to work together in this type of synergy. The Radio Programmers and Music Supervisors gather at Sunset Sessions with the common goal of finding the best new talent, and when working in tandem with each other, are much more capable of doing so.
- Our Sunset Sessions artists have the opportunity to be interviewed, streamed and broadcast by many other radio, Internet, press and media outlets who cover the event and our artists. Your artist can cover what could take months or years of touring to cover in only one weekend.
- We have a block of rooms set aside at a special group rate of \$195 per night (plus tax and resort fee). Once you register online for Sunset Sessions at www.SunsetSessions.Org, you can take advantage of our discounted room rate by calling Rancho Bernardo Inn at 800-542-6096 and identifying yourself as part of the Sunset Sessions Group or by [Clicking Here to Book Your Discounted Room](#). The resort will also honor these rates 3 days prior to and after the event.
- It is the artist's performance fees that enable this event to take place each year, and all of the attendees know this. They are truly grateful to the artists & labels and they work hard to break the Sunset Sessions alumni for many subsequent years.

Band Performance Opportunities:

***PLEASE NOTE:** While the band performance fees entitles band members to complimentary registrations for the whole weekend, all label and management representatives must register independently for the fees listed below. THERE ARE NO COMPLIMENTARY REGISTRATIONS FOR ANY MANAGERS OR RECORD LABEL ATTENDEES (because we do comp the radio, music supervisors and artists). As with any other convention, these performance fees do not include any of your bands' travel or expenses such as airfare, hotels, meals, ground transportation, salaries, per diems, riders etc. The Sunset Sessions Artists understand and agree that they may be broadcast on the radio and internet and tickets may be sold on a limited basis to the public. They also may be used in radio or press contests to enhance artist and event exposure. Performances will also be recorded and audio / video footage will be used for promotional and news purposes.

Main Stage Full Band 5:30-8:00pm: \$7900 -30 minute set. This is the guaranteed attendance of Radio Programmers and Music Supervisors. This fee also includes full production, backline, goodie bag insert, registrations for the band members, alumni status and food for attendees. *

Main Stage solo or duo 5:30-8:00pm: \$6400 -20 acoustic minute set. This is the guaranteed attendance of Radio Programmers and Music Supervisors. This fee also includes full production, backline, goodie bag insert, registrations for the band members, alumni status and food for attendees. *

Late Night Lounge single spot 10:00pm-midnight: \$3900 -20 min full band or acoustic set (plus we strongly suggest a \$1-2k open bar and snacks for attendees). This fee also includes full production, backline, goodie bag insert, registrations for the band members, and alumni status. *

Pre-Panel Acoustic morning and afternoon spots available: \$2700 – solo or duo 15 minute set plus the cost of breakfast or snack for attendees (approx \$1500 more). This fee also includes full production, backline, goodie bag insert, registrations for the band members, and alumni status. *

Dinner or Lunch: \$2200 each band – must be 2-3 bands per meal. One 20 minute set for each band. Additionally, label or artist is responsible to covers the cost of dinner or lunch for attendees (approximately 4k-6k each for food/ beverage depending on number of attendees). We will choose menu on your behalf and bill. Total cost for production and food will be \$6200-\$8200 per band. Bands must bring their own backline for these mealtime shows. This fee also includes full production, goodie bag insert, registrations for the band members, and alumni status. *

Late Night Lounge Full Night Title Sponsor 10:00pm - midnight: \$16,800 for the entire night. Includes four 20 min band performance spots. Label presence for entire evening, which includes all of your music in between sets, signage in room, flyers or promo item on the tables, event title in all listings and the opportunity to show a video as well in between sets for an additional A/V charge. Plus we strongly suggest you provide food and or beverage for attendees since the Late Night Lounges are not mandatory attendance. You're also free to decorate room as you like or use the furniture we will have already. This fee also includes full production, backline, goodie bag inserts for each band, registrations for all band members, and alumni status. *

Super Duper Late Night In Suite performances: \$2,000 plus \$300 for alcohol. Solo or duo acoustic 15 min sets beginning at 12:30am in suite. Could be 2-4 artists each night in suites. This fee also includes goodie bag insert, registrations for the band members, and alumni status. *

Kick Off Welcome Event: Thursday 4:30-5:30pm \$2700 plus 1k for hosted bar. 15 min solo/duo or trio acoustic set... 2-3 artists total. This fee also includes production, goodie bag insert, registrations for the band members, and alumni status. *

Listening Party: \$2000 (plus any additional costs for food, beverage or decorations you choose). Friday or Saturday afternoon listening party, meet-n-greet, interview, Q+A and possible acoustic performance for Superstar Artist only - can be customized to suite your artist. 60 minutes total.

Film Screening: \$3500 plus popcorn and soft drinks for guests approximately 1k more). Friday or Saturday afternoon film screening plus Q+A. 90 minutes total.

If you would like us to consider your band for any one of these performance opportunities, please email music to us or send your submission to:

Sunset Sessions Submission
25832 Piuma Road / Calabasas, CA 91302

Or email us for band submissions or if you are interested in one of the sponsorship opportunities at: Michele A3Queen@aol.com or Kristi Kristi@SunsetSessions.org

Your artist can be among this list of Sunset Sessions Alumni: Stevie Nicks, Chris Isaak, Melissa Etheridge, k.d. Lang, Mike Mills (R.E.M.), Jack Johnson, Jason Mraz, Joss Stone, James Blunt, Jewel, Colbie Callait, Vanessa Carlton, Unwritten Law, Third Eye Blind, Sia, Crystal Bowersox, Daniel Lanois's Black Dub, Roseanne Cash, Stephen Stills, Five For Fighting, Ryan Adams, Jamie Cullum, Rick Springfield, Ziggy Marley, Pete Yorn, The Zac Brown Band, The Black Keys, John Waite, The John Butler Trio, One Eskimo, Jim Lindberg (Pennywise), Art Alexakis (Everclear), Augustana, Missy Higgins, Tyler Hilton, Jon Foreman (Switchfoot), Linda Perry's Deep Dark Robot, Bob Schneider, Emerson Hart, Grace Potter & the Nocturnals, Alpha Rev, The Jayhawks, Nikki & Rich, Robert Francis, Eric Hutchinson, Sara Watkins (Nickelcreek), Carolina Liar, Jack Tempchin, Salvador Santana, Tristan Prettyman, Susan Tedeschi, Serena Ryder, Big Head Todd & the Monsters, Scars on 45, Alex Cuba, Ben Lee, Ozomatli, Toots & the Maytals, Christine Martucci, Jill Sobule, Matthew Sweet, Shawn Mullins, Dishwalla, Needtobreathe, Edwin McCain, Dave Barnes, Donavon Frankenreiter, Francis Dunnery, The Makepeace Brothers & so many many more.

REGISTRATION INFORMATION:

Full Event Registration per person:

\$350 Super Duper Early Bird paid before September 1, 2011

\$450 Early Bird paid before December 1, 2011

\$550 in advance paid before February 8, 2012

\$590 after February 8, 2012 on site

Day Passes for Thursday, Friday or Saturday:

\$120 Super Duper Early Bird paid before September 1, 2011

\$160 Early Bird paid before December 1, 2011

\$190 in advance paid before February 8, 2012

\$230 after February 8, 2012 on site

To register go to www.SunsetSessions.org

We hope you can join us all this year and help discover next year's amazing new emerging artists.

Sincerely,

Michele Clark & The Team of Sunset Sessions

818.223.8888